



# Report on The Two-Day Workshop on Entrepreneurship

Organized by the E-Cell, Williamnagar Government College

Venue: Williamnagar Government College

Dates: 3<sup>rd</sup> and 4<sup>th</sup> September, 2025

## 1. Introduction

Entrepreneurship plays a vital role in economic growth, innovation, and employment generation. Recognizing its importance, the E-Cell of Williamnagar Government College organized a “Two-Day Workshop on Entrepreneurship” with the objective of equipping students with essential entrepreneurial knowledge, skills, and practical exposure. The workshop aimed to inspire students to think creatively, identify opportunities, and develop viable business ideas while also familiarizing them with real-world business planning and pitching processes.

The event brought together academic experts, industry professionals, and local entrepreneurs who shared their knowledge and experiences with the participants. The workshop was structured into multiple sessions spread across two days, combining theoretical learning with interactive and hands-on activities.

## 2. Objectives of the Workshop

The key objectives of the workshop were:

- To introduce students to the concept and significance of entrepreneurship
- To develop an entrepreneurial mindset among participants
- To provide knowledge about business planning and execution
- To enhance skills such as creativity, critical thinking, and decision-making
- To familiarize students with funding opportunities and government support schemes
- To provide a platform for students to present and pitch their business ideas

## 3. Report of The Even.

The workshop began with an inaugural session that set a formal and inspiring tone for the two-day event. The program commenced with a welcome address delivered by Dr. Antarwell Warjri, who highlighted the importance of entrepreneurship in today’s competitive and rapidly evolving world. The speaker emphasized how young minds can contribute to economic development through innovation and self-employment.

This was followed by the introduction of guest speakers and a keynote address by Shri. Artis Linton Sohshang, which motivated students to explore entrepreneurship as a career option. The keynote speech encouraged participants to step beyond traditional job-seeking mindsets and consider becoming job creators.

The first technical session focused on building a foundational understanding of entrepreneurship. Participants were introduced to the definition and characteristics of an entrepreneur, including qualities such as risk-taking ability, innovation, leadership, and perseverance. The session also highlighted the importance of entrepreneurship in the modern



economy. Students learned how entrepreneurs contribute to economic growth, technological advancement, and job creation. Various types of entrepreneurs—such as small business owners, social entrepreneurs, and tech innovators—were discussed, providing students with a broad perspective on entrepreneurial opportunities.

Representatives from DCIC, Williamnagar (East Garo Hills), focused on developing the mindset required to succeed as an entrepreneur. Key topics included critical thinking, creativity, innovation, and decision-making skills.

Participants were introduced to real-life case studies of successful entrepreneurs, which helped them understand how challenges can be transformed into opportunities. The session also emphasized the importance of resilience and adaptability in the face of uncertainties.

Interactive discussions and examples made the session engaging, encouraging students to reflect on their own potential and capabilities.

The PRIME Team from Tura led by **Smt. Chisa Abangi Ch Sangma** introducing students to the fundamentals of business planning. Participants learned about the essential components of a business plan, including: Business model development, Marketing strategies, Financial planning, Operational structure, Value proposition, Customer segmentation and emphasized that a well-structured business plan serves as a roadmap for turning ideas into successful ventures. Similarly, Real-world examples were used to illustrate how effective planning contributes to business success.

Local entrepreneurs under the PRIME initiative, were also invited for the program to shared their practical experiences. The interaction with **local entrepreneurs** provided students with valuable insights into real business challenges and solutions. Participants gained a deeper understanding of how theoretical concepts are applied in practice. The session also encouraged students to ask questions and engage in discussions, making it highly interactive and informative.

The second day began with a session conducted by MCAB, Williamnagar (East Garo Hills), focusing on funding opportunities and support systems available to entrepreneurs. Participants were introduced to various sources of finance, including Bank loans, Government schemes, Private investors and in particular highlighted the support given by the government of Meghalaya through PRIME Hub. The session also highlighted the role of incubators and start-up ecosystems in supporting new businesses. Special emphasis was placed on government initiatives such as Start-up India, which aim to promote entrepreneurship across the country. Students gained valuable knowledge about how to secure funding and navigate the financial aspects of starting a business.

To provide a hands-on learning experience, a session called ***‘Developing a Mini-Business Plan’*** was scheduled. Participants were divided into groups and assigned the task of developing a mini-business plan based on their ideas. The activity encouraged teamwork, creativity, and practical application of the concepts learned during the workshop. Each group worked collaboratively to identify a business idea, define its value proposition, and outline its operational and financial aspects.

The final session of the workshop involved group presentations, where participants pitched their business ideas to a panel of judges. Each group was given approximately five minutes to



present their concept. The panellists evaluated the presentations based on creativity, feasibility, clarity, and overall impact. Constructive feedback was provided to help students improve their ideas and presentation skills.

#### **4. Conclusion**

The workshop concluded with a valedictory session, during which certificates were distributed to all participants. Closing remarks were delivered, appreciating the efforts of the organizers, resource persons, and students.

By combining theoretical knowledge with practical activities, the workshop successfully equipped students with the skills and confidence needed to explore entrepreneurial ventures. The involvement of experienced resource persons and local entrepreneurs added immense value to the program, making it both informative and inspiring. The workshop not only broadened the participants' perspectives but also encouraged them to think innovatively and pursue entrepreneurship as a viable career option.

Overall, the program was a great success and contributed significantly to nurturing the entrepreneurial spirit among students of Williamnagar Government College.

**Shri. Artis L. Sohshang**

*Asst. Professor*

**Convener**

Entrepreneurship & Vocational Committee  
Williamnagar Govt. College

## PHOTOGRAPHS



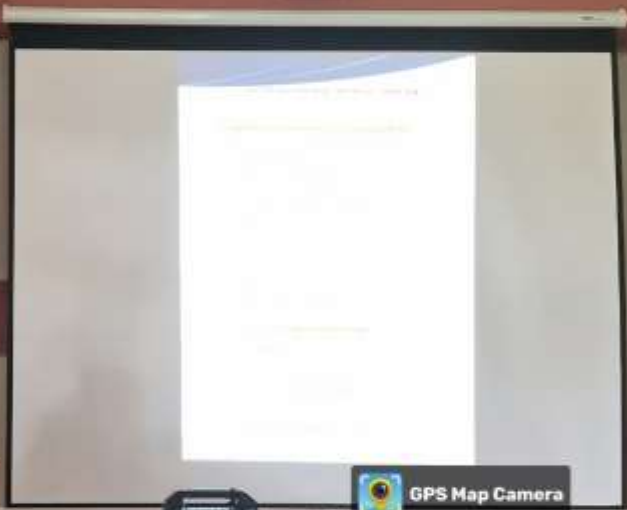
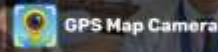


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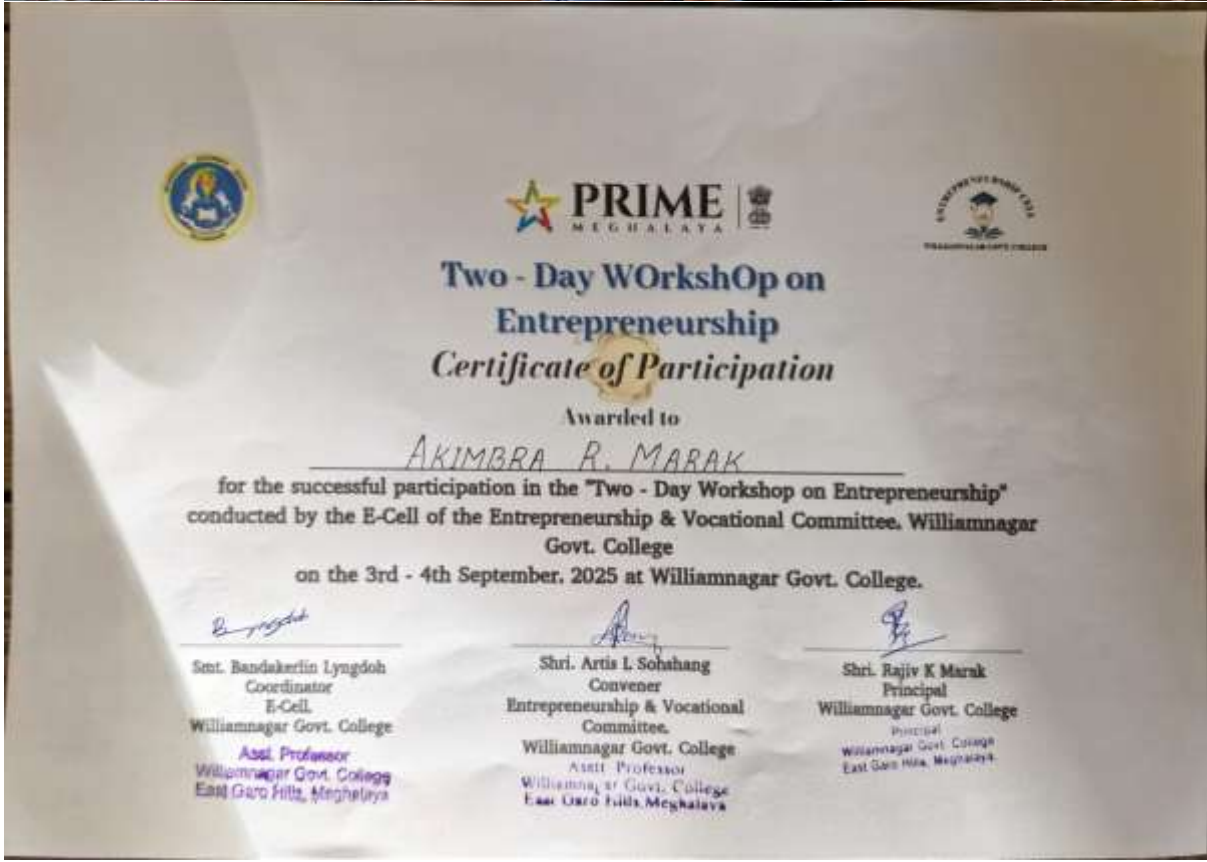




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**Two - Day WorkshOp on  
Entrepreneurship  
Certificate of Participation**

Awarded to

AKIMBRA R. MARAK

for the successful participation in the "Two - Day Workshop on Entrepreneurship"  
conducted by the E-Cell of the Entrepreneurship & Vocational Committee, Williamnagar  
Govt. College  
on the 3rd - 4th September, 2025 at Williamnagar Govt. College.

Smt. Bandakerlin Lyngdoh  
Coordinator  
E-Cell,  
Williamnagar Govt. College  
Asst. Professor  
Williamnagar Govt. College  
East Garo Hills, Meghalaya

Shri. Artis I. Sohahang  
Convener  
Entrepreneurship & Vocational  
Committee,  
Williamnagar Govt. College  
Asst. Professor  
Williamnagar Govt. College  
East Garo Hills, Meghalaya

Shri. Rajiv K Marak  
Principal  
Williamnagar Govt. College  
Principal  
Williamnagar Govt. College  
East Garo Hills, Meghalaya



## ATTENDANCE

Student Attendance for the  
**Two-Day Workshop on Entrepreneurship 2025**  
To be held on the 3<sup>rd</sup> - 4<sup>th</sup> September, 2025  
Organized by E-Cell, Williamnagar Govt. College  
**DAY 1:**

Sl. No.	Name of student	Semester	Gender	Department	Signature
1.	Neharika K Momin	1st Semester	Female	Economics	N.K. Momin
2.	NIKWATH CH MOMIN	1st Semester	Male	Garó	
3.	Chonmeritha D Marak	1st Semester	Female	Economics	
4.	Pantora N Areng	1st Semester	Male	English	
5.	Aranchi D Marak	1st Semester	Female	Economics	A.D. Marak
6.	Johnalex sangma	1st Semester	Male	History	
7.	Cherimea D Sangma	1st Semester	Female	Political Science	
8.	Wedo Rikechi D.shira	1st Semester	Female	Garó	
9.	Rashni s sangama	1st Semester	Female	Political Science	
10.	Bronil m sangma	1st Semester	Male	Garó	
11.	Wensang R Marak	1st Semester	Male	History	
12.	Ashanchi Sangma	1st Semester	Female	Political Science	Ashanchi 'sg
13.	Greatalbin G Momin	1st Semester	Male	Garó	G.G. Momin
14.	Biusa ch Marak	1st Semester	Female	Garó	
15.	Silesa Wedora N Marak	1st Semester	Female	English	S.N. M
16.	Brickwal M Marak	1st Semester	Male	Economics	
17.	Jimbaboy Ch Marak	1st Semester	Male	Economics	
18.	Mayancheng N Sangma	3rd Semester	Male	Economics	
19.	John macarty k sangma	3rd Semester	Male	Economics	
20.	Abram Saldo D Marak	3rd Semester	Male	Economics	
21.	Urmila Das	3rd Semester	Female	English	U. Das
22.	Sengba ch sangma	3rd Semester	Male	Economics	
23.	Khukumani chakraborty	3rd Semester	Female	Economics	
24.	Bibbin W Momin	3rd Semester	Female	Economics	
25.	Grikmatchi R Marak	3rd Semester	Female	Economics	G.R.M.

26.	Balsim marak	3rd Semester	Male	History	B. Marak
27.	Norimchi N Marak	3rd Semester	Female	Education	
28.	Sarengma Ajanchi T Sangma	3rd Semester	Female	Education	
29.	Atchisa R Marak	3rd Semester	Male	Economics	Achisa
30.	Bidanchi A Sangma	3rd Semester	Female	Education	Bidanchi
31.	Walsiman N Sangma	3rd Semester	Male	Political Science	
32.	Kepush N Sangma	3rd Semester	Male	English	Kepush
33.	Toke M sangma	3rd Semester	Male	English	
34.	Jakmedlime m sangma	3rd Semester	Female	Education	J.M. Sangma
35.	Thangbe k sangma	3rd Semester	Female	English	
36.	Wintilla R Sangma	3rd Semester	Female	English	
37.	Robinath M Marak	3rd Semester	Male	Garo	R. Marak
38.	Sellina T Sangma	3rd Semester	Female	English	
39.	Trisanme D Shira	3rd Semester	Female	Garo	T.D. Shira
40.	Gasang N Marak	3rd Semester	Male	Economics	Gasang
41.	Benia T Sangma	3rd Semester	Female	Economics	Benia
42.	Noanchi Ch Marak	3rd Semester	Female	Economics	Noanchi
43.	Aizabell k sangma	3rd Semester	Female	English	Aizabell
44.	Nokamchina ch marak	3rd Semester	Female	Education	
45.	Salnikchi k marak	3rd Semester	Female	Education	S.Ch. Marak
46.	MENATCHI K MARAK	3rd Semester	Female	Education	
47.	Theraksa C Marak	3rd Semester	Male	English	T.C.M
48.	Chanchana G Momin	3rd Semester	Female	Garo	
49.	Cheksime G. Momin	3rd Semester	Female	English	Cheksime
50.	Balsrang raksam marak	3rd Semester	Male	Economics	Balsrang
51.	Nijachristabel N sangma	3rd Semester	Female	Education	Nijachristabel
52.	Amatchi R Marak	3rd Semester	Female	Education	Amatchi R Marak
53.	Jyoti Mohonto	3rd Semester	Female	Education	
54.	Neha Mahanta	3rd Semester	Female	English	N. Mahanta
55.	Careenlya M Marak	3rd Semester	Female	Economics	C.M. Marak

86.	Banang A Sangma	5th Semester	Male	English	
<del>87.</del>	Tunitha M Sangma	5th Semester	Female	Garo	<i>ETB</i>
<del>88.</del>	Jipjang M Marak	5th Semester	Male	History	<i>(Signature)</i>
<del>89.</del>	Tuepson M Sangma	5th Semester	Male	Garo	<i>DMIS</i>
90.	Kambath T Sangma	5th Semester	Male	Garo	
91.	Ezekia silkam ch momin	5th Semester	Male	Education	
<del>92.</del>	Siljime M Sangma	5th Semester	Female	Political Science	<i>SS</i>
93.	Malsina N Sangma	5th Semester	Female	Garo	
94.	Sontosh N. Sangma.	5th Semester	Male	Education	
<del>95.</del>	Henry Wency T Sangma	5th Semester	Male	English	<i>Hgma</i>
96.	Newbirth G Momin	5th Semester	Male	Education	<i>Ne</i>
97.	Suliana T sangma	5th Semester	Female	Education	
98.	Lotsing M Sangma	5th Semester	Male	Garo	<i>L. Sangma</i>
99.	Drona R Marak	5th Semester	Female	Education	
100.	Dimrang M Sangma	5th Semester	Male	Garo	
<del>101.</del>	Rebika Areng	5th Semester	Female	Economics	<i>Rebika</i>
<del>102.</del>	Bonsrangbath C Marak	5th Semester	Male	History	<i>Chak</i>
<del>103.</del>	WALSENG N SANGMA	5th Semester	Male	Economics	<i>W</i>
104.	Marina G Momin	E-Cell Alumni	Female	Economics	
105.	Grikwasa Ch Momin	E-Cell Alumni	Male	Economics	
106.	Princhi D Shira	E-Cell Alumni	Female	Economics	
107.	Changchra Ch Momin	E-Cell Alumni	Male	English	
108.	Dilsrame G Momin	E-Cell Alumni	Male	Economics	
109.	Pringsame M Marak	E-Cell Alumni	Female	Economics	
110.	Chesak Marak	E-Cell Alumni	Male	Economics	
111.	Brekinchi Sangma	E-Cell Alumni	Female	Economics	
112.	Babitha Marak	E-Cell Alumni	Female	Garo	<i>Bomb</i>
113.	Ambika N Sangma	E-Cell Alumni	Female	Political Science	
114.	Newsha N Marak	E-Cell Alumni	Female	Political Science	
115.	Tangkamechi D Shira	E-Cell Alumni	Female	Political Science	

116.	Nehalina D. Shira	E-Cell Alumni	Female	Political Science	
117.	Molbiritha Sangma	E-Cell Alumni	Female	Political Science	
118.	Nogrikchi M Sangma	E-Cell Alumni	Female	Economics	
119.	Dimre N Marak	E-Cell Alumni	Female	Political Science	
120.	Imsmitha D Sangma	E-Cell Alumni	Female	Economics	

121. Aimona M. Sangma E-cell alumni Female 4<sup>th</sup> sem
122. Akimona R. Marak 3<sup>rd</sup> sem male Economics *AKM*
123. Warisa K. Sangma 5<sup>th</sup> sem Female ELO *WKT*
124. Sengthuang N. Marak 5<sup>th</sup> sem male ELO *Sek.*
125. Chingnakhang Y. Mm 1<sup>st</sup> sem male Eng *Ching*
126. SENGTA T D. SHIRA 5<sup>th</sup> SEM MALE ELO *Seng*
127. Jeniwata N. Sg 1<sup>st</sup> sem male ELO *Jeni*
127. Waitingbath Ch. Mk. 1<sup>st</sup> sem male ELO *Wath*
128. Chubak B. Sg 1<sup>st</sup> sem Male Edu *Chub*
129. Wegalhi N. Sg 3<sup>rd</sup> sem Female ED *Weg*
129. Tuidish N. Sg 3<sup>rd</sup> sem Female ELO *Tuid*
130. Kibiket N. Sg 1<sup>st</sup> sem Female Eng *Kib*
131. Alaiyana Alaiyana qaochi M. Sg 1<sup>st</sup> sem Female Eng *Alai*
132. Augustine N. Marak 3<sup>rd</sup> sem male ELO *Aug*
133. Deeptiush G. Nomin 3<sup>rd</sup> sem male ELO *Dee*
134. Krudika Suresh Sunar 1<sup>st</sup> sem Female Eng *Krud*
135. Akabinth G. Marak 1<sup>st</sup> sem Male Eng *Aka*
136. Sengkus. M. Sangma 1<sup>st</sup> sem Male edu *Seng*
137. Nikshang N. Marak 3<sup>rd</sup> sem Male Edu *Nik*
138. Zemiambary K. Sangma 3<sup>rd</sup> sem male Edu *Zem*
139. Titiush G. Marak 5<sup>th</sup> sem male ELO *Titi*
140. Billing M Sangma 1<sup>th</sup> sem M History *Bil*
141. Brinilla N. Sangma 3<sup>rd</sup> sem Female Education *Brin*

56.	Menia D Sangma	3rd Semester	Female	Garo	M.D.S.
57.	Dambora walakchi T Sangma	3rd Semester	Female	Economics	D.S.
58.	Rotna Devia Momin	3rd Semester	Female	English	R. Momin
59.	SENGNASH CH MARAK	3rd Semester	Male	Garo	S.
60.	Chiame G. Momin	3rd Semester	Female	Garo	Chiame M.
61.	Dipchera M Momin	3rd Semester	Female	Garo	D. Momin
62.	Annil B Marak	3rd Semester	Male	Education	
63.	AKIMBRI N ARENGH	3rd Semester	Male	Education	A.K.
64.	SENGCHI N MARAK	3rd Semester	Female	Education	
65.	CHUANGBATH N MARAK	3rd Semester	Male	Education	
66.	Tengmithchi N Sangma	3rd Semester	Female	History	T.S.
67.	Tengsimchi Ch Momin	3rd Semester	Female	English	T.S.
68.	Sampang Chigitcho M Sangma	3rd Semester	Male	Political Science	
69.	Grimchi Ch Momin	3rd Semester	Female	English	G.C. Momin
70.	Agricku Cheyando T Sangma	3rd Semester	Male	English	
71.	Sengrolla M Sangma	3rd Semester	Female	English	S.S.
72.	Greyworth N Marak	3rd Semester	Male	Economics	G.S.
73.	SaljSaljong Momin	3rd Semester	Male	Economics	Saljong Momin
74.	Printhbirth M Marak	3rd Semester	Male	Economics	P.S.
75.	Kepash N Sangma	3rd Semester	Male	English	K.S.
76.	Warbash A Sangma	3rd Semester	Male	Political Science	W.S.
77.	Aimachi G marak	3rd Semester	Female	History	
78.	Mansrang Sangma	3rd Semester	Male	Economics	M.S.
79.	Enrico R marak	5th Semester	Male	Political Science	E.R.
80.	Tengrak Marak	5th Semester	Male	Economics	T.R.
81.	Dimre Ch Marak	5th Semester	Female	Economics	D.C.
82.	Punna Mary M Sangma	5th Semester	Female	Garo	
83.	Princhangbath R Sangma	5th Semester	Male	Political Science	P.R.
84.	Doranding S Sangma	5th Semester	Male	History	D.S.
85.	Dimrimchiritime M Sangma	5th Semester	Female	Political Science	D.M.

**Faculties/ Resource Persons' Attendance for the**  
**Two-Day Workshop on Entrepreneurship 2025**  
 To be held on the 3<sup>rd</sup> - 4<sup>th</sup> September, 2025  
 Organized by E-Cell, Williamnagar Govt. College

**DAY 1:**

Sl. No.	Name	Designation	Department	Signature
1	Dr. Antonnell Wajri	Assistant Professor	Political Science	<i>[Signature]</i>
2	Ms. Dulca T. Santosh	Assistant	Commerce	<i>[Signature]</i>
3	Dr. Chirik D. D. Sanyal	"	English	<i>[Signature]</i>
4	Dr. Nithira Ch. Moni	Entrepreneur	Bakerime L. M. L. Son	<i>[Signature]</i>
5	Enzila D. Shiro	Entrepreneur	Traditional HOC	<i>[Signature]</i>
6	M. Ajay Hajong	P.M	DCIC, EQH	<i>[Signature]</i>
7	Chao Abang CA Sanyal	Programme Associate	PRIME HUB TURA	<i>[Signature]</i>
8	Artis L. Sanyal	Asst. Prof.	Economics	<i>[Signature]</i>
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